

## ORDER



**Orders**  
**Order / Rev:** 709612  
**Alt Order #:** 06297112  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1565  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 08/24/12 / 10/16/12  
**Order Type:** Political

## WUSA

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	44	\$47,550.00	\$40,417.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$47,550.00	\$40,417.50	0.00
<b>Totals</b>	<b>44</b>	<b>\$47,550.00</b>	<b>\$40,417.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	10/19/12	10/19/12	Price Is Right The Price is Right	CM	11a-12p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	0	\$0.00
PRICE RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	10/15/12-10/21/12		Price Is Right		11a-12p	-----F----	:30		<del>(\$1,500.00)</del>		0.00	NM		
See MG 29.2,29.3,29.4 [NA/candidate]															
E 2	WUSA	10/19/12	10/19/12	DT Soaps	CM	9a-3p (12:30 PM-3:00 PM)	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$1,200.00		0.00						
E 3	WUSA	10/19/12	10/19/12	Late Late Show Late Late Show	CM	1237-137AM	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$450.00		0.00						
E 4	WUSA	10/19/12	10/19/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
9NEWS NOW@6PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$1,500.00		0.00						
E 5	WUSA	10/19/12	10/19/12		CM	6-7a	----F--	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00

Advertiser:	Priorities USA Action
Product Desc:	PRIORITIES USA ACTN
Estimate:	1565

**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6-7a 9 News @ 6a											
				9News @ 6a											
				9NEWS NOW@6AM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$850.00		0.00				
E 6	WUSA	10/19/12	10/19/12	CBS This Morning	CM	7-9a	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				CBS This Morning											
				CBS EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$400.00		0.00				
E 7	WUSA	10/22/12	10/22/12	10-11a	CM	10-11a	M-----	:30	1	\$850.00	P-1	0.00	NM	0	\$0.00
				Let's Make a Deal											
				LETS MAKE DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WUSA	10/22/12-10/28/12		10-11a		10-11a	M-----	:30		<del>(\$850.00)</del>	0.00	NM			
				See MG 29.2,29.3,29.4											
				[NALUr]											
E 8	WUSA	10/22/12	10/22/12	Letterman	CM	1135P-1237A	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Late Night with David Letterman(11:35 PM-12:35 XM)											
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$1,200.00		0.00				
E 9	WUSA	10/22/12	10/22/12	9 News @ Noon	CM	12-1230P	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				9 News @ Noon											
				9NEWS NOW@12PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$1,500.00		0.00				
E 10	WUSA	10/22/12	10/22/12	3-4p	CM	3-4p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$800.00		0.00				
E 11	WUSA	10/22/12	10/22/12	4-5p	CM	4-5p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Dr. Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$1,000.00		0.00				
E 12	WUSA	10/22/12	10/22/12	9 News @ 5p	CM	5-6p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				9 News @ 5p											
				9NEWS NOW@5PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$1,000.00		0.00				
E 13	WUSA	10/22/12	10/22/12	6-7a 9 News @ 6a	CM	6-7a	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				9News @ 6a											
				9NEWS NOW@6AM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$850.00		0.00				
E 14	WUSA	10/22/12	10/22/12	9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				9 News Tonight 7p											
				9NWS NOW TNGHT<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$1,500.00		0.00				
E 15	WUSA	10/22/12	10/22/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				CBS This Morning											
				CBS EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$400.00		0.00				
E 16	WUSA	10/20/12	10/20/12	LF 1135p-1235a	CM	1135P-1235A	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				Criminal Minds											

Advertiser:	Priorities USA Action
Product Desc:	PRIORITIES USA ACTN
Estimate:	1565

**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1				\$750.00		0.00			
E 17	WUSA	10/20/12	10/20/12	LF 1235-135a CSI-Miami	CM	1235a-135a	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
NUMB3RS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1				\$500.00		0.00			
E 18	WUSA	10/20/12	10/20/12	8-10a Sa CBS This Morn@M CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
SAT EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1				\$350.00		0.00			
E 19	WUSA	10/21/12	10/21/12	105-205a Entertainment@M Entertainment Tonight	CM	105-205A	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1				\$200.00		0.00			
E 20	WUSA	10/21/12	10/21/12	1135p-1205a Game On CM Sports Plus	CM	1135P-1205A	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1				\$850.00		0.00			
E 21	WUSA	10/18/12	10/18/12	10-11a Let's Make a Deal	CM	10-11a	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
LETS MAKE DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$850.00		0.00			
E 22	WUSA	10/18/12	10/18/12	Letterman Late Night with David Letterman(11:35 PM-12:35 XM)	CM	1135P-1237A	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$1,200.00		0.00			
E 23	WUSA	10/18/12	10/18/12	DT Soaps	CM	9a-3p (12:30 PM-3:00 PM)	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$1,200.00		0.00			
E 24	WUSA	10/18/12	10/18/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	---T---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
9NEWS NOW@12PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$1,500.00		0.00			
E 25	WUSA	10/18/12	10/18/12	9 News @ 5p 9 News @ 5p	CM	5-6p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
9NEWS NOW@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$1,000.00		0.00			
E 26	WUSA	10/18/12	10/18/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
9NEWS NOW@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$850.00		0.00			
E 27	WUSA	10/18/12	10/18/12	CBS This Morning CBS This Morning	CM	7-9a	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
CBS EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$400.00		0.00			
E 28	WUSA	10/18/12	10/18/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	---T---	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
ENT TONIGHT 30<															

Order / Rev: 709612  
 Alt Order #: 06297112  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1565

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WUSA	10/18/12	10/18/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	---T---	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---		1		\$3,000.00		0.00					
E 29	WUSA	10/16/12	10/16/12	10-11a Let's Make a Deal	CM	10-11a	-T-----	:30	1	\$850.00	P-1	0.00	NM	3	\$4,700.00
LETS MAKE DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$850.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WUSA	10/15/12-10/21/12		10-11a		10-11a	-T-----	:30		<del>(\$850.00)</del>	0.00	NM			
See MG 29.2,29.3,29.4 [Oversold to higher rates]															
2	WUSA	10/21/12-10/21/12		CBS Sunday Morning		9-1030a	-----Su	:30		\$2,500.00	0.00	NM			
Ⓜ MG for 7.1,30.1,1.1,29.1															
3	WUSA	10/19/12-10/19/12		Letterman		1135P-1237A	-----F----	:30		\$1,200.00	0.00	NM			
Ⓜ MG for 7.1,30.1,1.1,29.1															
4	WUSA	10/19/12-10/19/12		4-5p		4-5p	-----F----	:30		\$1,000.00	0.00	NM			
Ⓜ MG for 7.1,30.1,1.1,29.1															
E 30	WUSA	10/16/12	10/16/12	Price Is Right The Price is Right	CM	11a-12p	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	0	\$0.00
PRICE RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WUSA	10/15/12-10/21/12		Price Is Right		11a-12p	-T-----	:30		<del>(\$1,500.00)</del>	0.00	NM			
See MG 29.2,29.3,29.4 [NA/candidate]															
E 31	WUSA	10/16/12	10/16/12	DT Soaps	CM	9a-3p (12:30 PM-3:00 PM)	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$1,200.00		0.00					
E 32	WUSA	10/16/12	10/16/12	Late Late Show Late Late Show	CM	1237-137AM	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$450.00		0.00					
E 33	WUSA	10/16/12	10/16/12	4-5p Dr. Phil	CM	4-5p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$1,000.00		0.00					
E 34	WUSA	10/16/12	10/16/12	9 News @ 6p 9 News @ 6p	CM	6-630p	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
9NEWS NOW@6PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$1,500.00		0.00					
E 35	WUSA	10/16/12	10/16/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	-T-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
9NEWS NOW@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$850.00		0.00					
E 36	WUSA	10/16/12	10/16/12	CBS This Morning CBS This Morning	CM	7-9a	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
CBS EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1		\$400.00		0.00					
E 37	WUSA	10/16/12	10/16/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00

Order / Rev: 709612  
 Alt Order #: 06297112  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1565

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$3,000.00		0.00			
E 38	WUSA	10/17/12	10/17/12	Letterman	CM	1135P-1237A	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Late Night with David Letterman(11:35 PM-12:35 XM)											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,200.00		0.00			
E 39	WUSA	10/17/12	10/17/12	Price Is Right	CM	11a-12p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				The Price is Right											
PRICE RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,500.00		0.00			
E 40	WUSA	10/17/12	10/17/12	DT	CM	9a-3p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Soaps (12:30 PM-3:00 PM)											
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,200.00		0.00			
E 41	WUSA	10/17/12	10/17/12	9 News @ Noon	CM	12-1230P	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				9 News @ Noon											
9NEWS NOW@12PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,500.00		0.00			
E 42	WUSA	10/17/12	10/17/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				9 News @ 5p											
9NEWS NOW@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00			
E 43	WUSA	10/17/12	10/17/12	6-7a 9 News @ 6a	CM	6-7a	--W----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				9News @ 6a											
9NEWS NOW@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$850.00		0.00			
E 44	WUSA	10/17/12	10/17/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				9 News Tonight 7p											
9NWS NOW TNGHT<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,500.00		0.00			
E 45	WUSA	10/17/12	10/17/12	CBS This Morning	CM	7-9a	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				CBS This Morning											
CBS EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$400.00		0.00			
													Totals	44	\$47,550.00